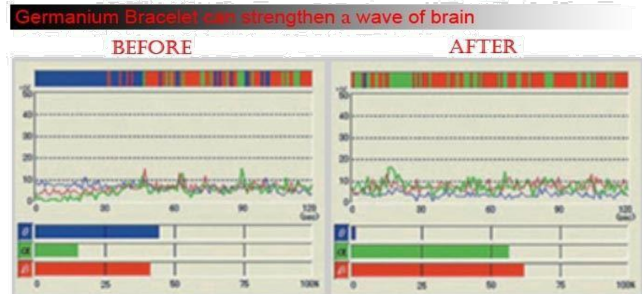
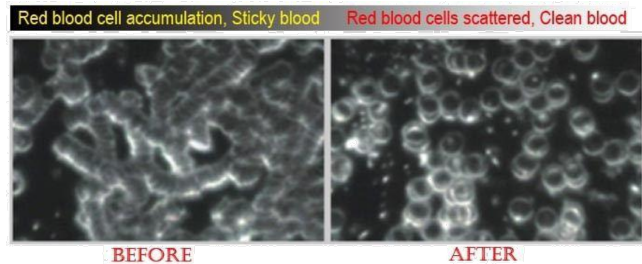


## Why Briochi™?

Simply put, we recognize there was a need to develop a methodology to mitigate the negative effects of “electronic smog.” We found elements which harmonized with our electrical body rather than disrupt it. This in fact is the exact idea at the crux of all medical treatments using electricity or magnetism.

Our bodies are finely tuned machines that know inherently how to run perfectly. They simply lack all the life fuel they need to operate at full capacity. Briochi™ provides your body with a super fuel that it will love, so it can operate efficiently!

We live our lives everyday surrounded by a wide variety of electrically charged household and portable devices and various wires. Whenever these electrical devices and wires are operated, they invariably produce electro-magnetic waves (EMF’s). These EMF waves disrupt our biological electrical currents and may lead to damaging our physical health. EMF can increase the metabolism of glucose in the brain and glucose is associated with cancer. However, today it’s no longer feasible to live life without electrical devices. So, in order to live healthier lives we must help balance and repair the disruptions to our natural electrical currents.



## Briochi™ 3

### Briochi 3 - Womens



### Briochi 3 - Mens



Premium Construction (No rubber/silicone) • Corrosion resistant • Elegant mirrored fine polished finish with hand constructed pieces laser engraved • Unprecedented strength and lightness • Comfortable to wear with a secure closing clasp • Utilizes mineralized gemstones • Compatible for dressing up or casual attire • Limited-Lifetime Warranty

### What’s the Symbol on the Bracelet?



“The syllable OM, is a non-religious symbol of the universe. Whatsoever has existed, whatsoever exists, and whatsoever shall exist hereafter, is OM.

**For purchase, please contact:**

**Disclaimer:** These products have not been evaluated by the FDA and are not medical devices. They are not intended for use in the diagnosis of disease or other conditions and are not intended as a cure, treatment, or prevention of disease. Consult a medical professional prior to wearing if pregnant or lactating, allergic to metals and their alloys such as nickel, etc., or if using any medical electronic device. Results may vary.

[www.briochi.com](http://www.briochi.com)

## Briochi™ 3 Success

The proprietary EFT (Earth Frequency Technology) is embedded within Briochi™. EFT assists balancing the body’s natural energy field by aligning it to the exact same frequency as if one was barefoot on the earth.

Using subjective testing, EFT appears to provide better balance, strength, energy, endurance and possibly pain relief. EFT is designed to contradict the negative effects of EMF (electromagnetic fields). These EMF’s disrupt the body’s natural energy preventing the body functioning at its ideal frequency of 7.83 Hz, (The same as the Earth’s).

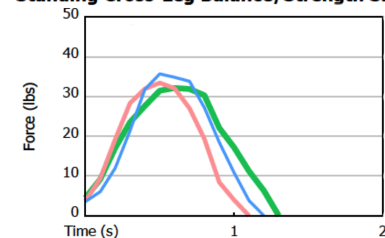
### Initial Testing Results

While ten subjects is typically the minimum required to draw conclusions, it’s evident in the preliminary analysis Briochi’s™ most effective test results were in several areas: balance testing (relative to strength), the range of motion testing, and improvement in rotational testing.

Custom Test Overall Change	Date	Initial Exam			Current			Change	
		Left	Right	Diff	Left	Right	Diff	Left	Right
Standing Cross-Leg Balance/Strength SIDE Test	4/28/2012	35.7 lbs	-	-	60.4 lbs	-	-	69%	-
Standing Cross-Leg Balance/Strength BACK Test	4/28/2012	16.4 lbs	-	-	41.0 lbs	-	-	150%	-

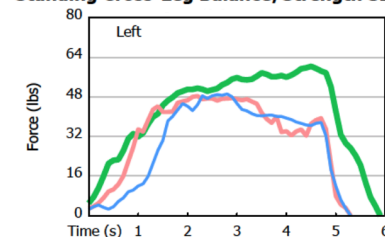
#### Without Bracelet

##### Standing Cross-Leg Balance/Strength SIDE Test



#### With Bracelet

##### Standing Cross-Leg Balance/Strength SIDE Test



## Testimonials

“As a certified yoga instructor, I’m highly comfortable in my strength, balance and flexibility. But, once I put on the Bracelet I can readily share I had no idea just how much more was possible from my practice. Now my flexibility, strength and center of balance are even greater.” Heather A. HB, CA

“For the past five years I’ve had steady pain in my left shoulder which limited mobility in my yoga and exercise workout. After wearing the Bracelet during my first yoga session I found myself success-fully getting into two poses which eluded me for the past three years, I’m a former Silver medalist in the Olympics and rely on my physical wellness skills as a beach lifeguard for the County of Los Angeles.” Lelei. RB, CA

“Since I began wearing the Briochi™ eleven months ago, my recovery rate after intense running is amazingly fast. It seems as though I go faster with less effort. (And I’m getting this while feeling great all the time).” Debora. Encino, CA

“During one of my regular workouts I was given an unusual test and as a result I was able to bench press 30% more weight than I had done moments earlier and was also able to increase my level of pull ups despite not actually wearing the Bracelet. Since that test in the gym it’s difficult to explain the feeling of increased strength but it works. Go out and get one for yourself.” Mark S. RPV, CA

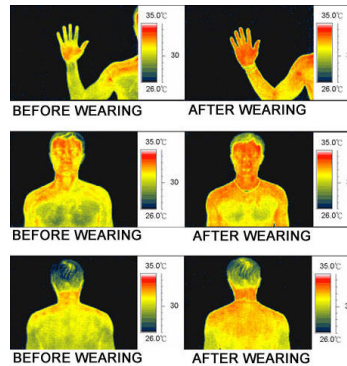
“Vertigo is what I’ve been suffering with for the past five years and since wearing the “Bracelet” I can ride in a car down windy roads and feel like my old self again. Six-time world Boomerang champion.” Eric D. VT

“Multiple foot surgeries has made it an ongoing nightmare to simply keep my balance. As a recognized actress and accomplished dancer, it’s been extremely difficult to walk up or down stairways, or taking my two healthy, medium size dogs on a walk. I saw an immediate and dramatic improvement wearing just one Briochi™. Wow! is all I can say after adding a second bracelet. There was a quantum improvement in balance and strength which resulted in having a new confidence. Highly recommended!” Jill J. CA

## Briochi™ 3: What can it do?

Briochi™ works immediately, whether placed on your wrist, in a pocket, or when a spot one stands on is discharged, or remotely line of site targeted from 40 feet away, and when liquid is consumed if one is wrapped for 10 minutes around a liquid container for up to 30 minutes.

### Briochi 3™ delivers:



- **Earthing Frequency Technology (EFT)** Embedded natural frequencies at 7.83 Hz. Renews balance and strength, promotes body flexibility and connect you to your natural energy.
- **Tourmaline (green)** The Romans used them for their relaxing properties of inducing tranquil sleep, calming the mind & emotional relaxing the body. [Mella, 110] The green color represents life energy, living, thriving and growing.
- **Germanium (black)** These 99.999% pure elements may shield electromagnetic radiation, reduce fatigue and improve immunity
- **FAR Infrared (red)** FAR infrared elements may Improve Circulation, the Growth of Living Cells, Metabolism and enable Joint Pain Relief.
- **Negative Ion (white)** These elements from natural origins may increase energy, mental focus, mood, sleep quality and overall alertness.
- **Superior Quality 316L Stainless Steel**, non-toxic, hypoallergenic (99.9%) Corrosion resistant.

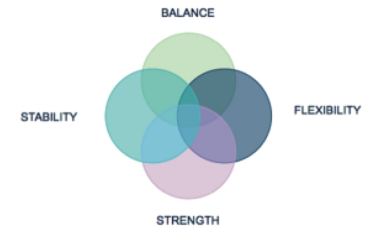


We can't escape electronic devices and we're affected by them each and every day.

Image: photostock / FreeDigitalPhotos.net

# Briochi™

## Bracelet Technology



## Bringing Your Life into Balance

“*Brio*” means vigor, liveliness or spirit or performance. In Oriental medicine, every organ, whether it’s the brain, heart, liver or kidney, maintains its own electromagnetic field. When the delicate balance of their fields is upset the flow of “*Chi*” or life energy, is disrupted, leading to illness.

### Reported Benefits:

- Balances Blood Pressure and Blood Flow,
  - Cleans the Blood of Metabolites
- Retains 20% More Oxygen in the Blood, Improving Lung Functioning
- Restores Body Voltage charge to its optimum 150 millivolts
  - Relieves Pain and Joint Pain
- Reduces Stress, Palpitations and Fatigue
- Increases Cell Metabolism and Cell Activity
  - Reduces Inflammation
  - Relieves Dizziness
  - Relaxes Muscles
  - Decreases Insomnia
  - Strengthens Cell Tissues
  - Regulates Immune Function
- Improves Brain and Nerve System
- Electricity for Higher Mental Focus Energy

[www.briochi.com](http://www.briochi.com)